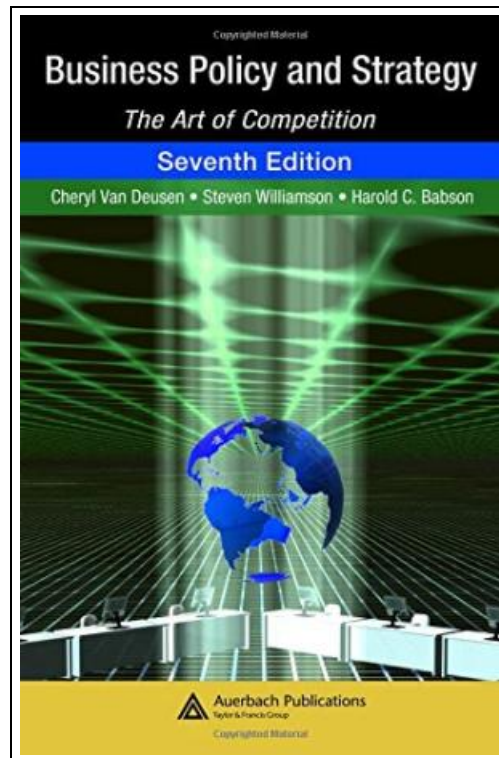


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BUSINESS POLICY AND STRATEGY: THE ART OF COMPETITION (HARDBACK)



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