



## Money, Marketing

By Tom Leu

AUTHORHOUSE, United States, 2003. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. The Musicians Corner offers insights and information, tips and techniques, strategies and stories, on thriving and surviving in the music business from your hometown to the hall of fame! Not only a handbook of strategies for marketing and selling yourself and your music effectively, Money, Marketing, Myths inside the Musician s Corner Volume One also tackles the tricky task of effective communication inside this business of music. By tapping into the many subjective strengths we all possess, the Musicians Corner will motivate and challenge you to gain a competitive edge over your contemporaries. The Musician s Corner Volume One is required reading for anyone interested in advancing their music career and improving their personal and professional effectiveness. Whether you re an entry-level artist, an experienced veteran, or an enthusiastic fan of music, the Musician s Corner is for you!.

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