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Learn Adobe Illustrator CC for Graphic Design and Illustration: Adobe Certified Associate Exam Preparation (Mixed media product)

By Dena Wilson, Peter Lourekas, Rob Schwartz

Pearson Education (US), United States, 2016. Mixed media product. Book Condition: New. 232 x 190 mm. Language: English . Brand New Book. This study guide uses text integrated with video to help you gain real-world skills that will get you started in your career in graphics, design, or illustration, and lays the foundation for taking the Illustrator ACA exam. A mix of project-based lessons, practical videos, and regular assessments throughout prepares you for an entry-level position in a competitive job market. Adobe conducted research to identify the foundational skills students need to effectively communicate using digital media tools. Based on feedback from educators, design professionals, businesses, and educational institutions around the world, the objectives cover entry-level skill expectations for each topic. The ACA exams have proved to be highly successful; Adobe reports that the total number of exams taken worldwide has reached one million since 2008. To create this new product, Peachpit and Adobe Press have joined forces with team of outstanding instructors who have a great track record getting students certified: Rob Schwartz and his colleagues at .



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